

Chiman Lee – Environmental and Community Advocate

Chiman Lee is a seasoned sustainability and operations professional with over 20 years of experience in the environmental services and IT asset disposition (ITAD) industry. He currently serves as Director of Remarketing and Marketing at Corporate eWaste Solutions (CEWS), an R2v3 and ISO-certified leader in electronics recycling and resale. In his role, Chiman leads strategic marketing initiatives, manages e-commerce and wholesale remarketing operations, and develops partnerships that maximize value recovery and reuse from end-of-life electronics.

Founded in 2016, CEWS now operates in five locations across California, Arizona, Kansas, and Mexico, and processed more than 70 million pounds of electronics in 2024 through its ITAD, recycling, and reuse programs.



Chiman is also the creator and driving force behind CEWS' "Tech for Good" initiative, a scalable social impact program that refurbishes donated laptops and redistributes them to underserved communities. The program has helped hundreds of individuals and nonprofits gain access to essential technology, bridging the digital divide through sustainable reuse. Prior to CEWS, Chiman served as Director of Sustainability at Goodwill Industries of San Francisco, San Mateo, and Marin, where he led environmental compliance, zero-waste programs, and corporate sustainability strategies.


A passionate advocate for the circular economy and digital equity, Chiman is actively involved in public service and community initiatives. He currently serves as:

- Board Member, Stewardship Action Foundation
- Board Member, Alameda County Workforce Development Board
- Member, Pleasanton Energy and Environment Commission

He is also a former Recycling Board Member with Alameda County StopWaste and a past Advisory Committee Member for the National Stewardship Action Council.

Chiman lives in Pleasanton with his wife and two sons, enjoys DIY home projects, and spends his free time boating with his family.

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