

## **Nicole Toole, CEO + Founder, ECGO**

Nicole Toole is a graduate of Georgia State University's J. Mack Robinson College of Business with a Bachelor's in Computer Information Systems, she is a results-driven innovator passionate about leveraging technology for positive societal impact. Serving as the CEO and co-founder of Conserve Innovations Inc. (ECGO), she has spearheaded initiatives in both private and public sectors to enhance recycling systems, achieving a remarkable 65% increase in recycling participation within university campuses.



Nicole is recognized as an Atlanta Inno 25 Under 25 Innovator and an AWS Impact Accelerator Inaugural Member. She is dedicated to making a meaningful impact through the intersection of technology, business, and sustainability.

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