

## **Sonya Betker, TRUE Advisor, SEA Sustainability Consultant, Stantec SAF Board Member**

Sonya sees zero waste as more than meeting a regulated standard, for her it's making a promise to respect the needs of future generations for growth and opportunity. Committed to addressing climate change impacts, Sonya has translated her passion for sustainability into a career assisting public and private clients achieve zero waste objectives.



Sonya has more than 17 years of experience with solid waste management strategy and planning, sustainability and waste minimization studies, organics management, waste diversion analysis and alternatives, rate studies, and creating and implementing outreach programs. She has completed a global waste study identifying the future trends in waste management. She is a TRUE Advisor (Total Resource Use and Efficiency), a credential focused on a whole systems approach to creating and certifying zero waste plans. As well as a Sustainability Excellence Associate (SEA) certification to help execute work in alignment with the UN sustainable development goals. Recognizing the need to create a circular economy she is always looking for emerging technologies that challenge the status quo. Sonya is known for taking creative approaches to responding to waste management and environmental challenges, striving to be an agent of change within the industry.

Sonya is on the board of directors of SWANA MN chapter and Reuse MN, where she contributes expertise in reframing waste as a resource with community in mind. Sonya also has extensive knowledge of aerobic digesters- and has assisted in the design of digesters currently in the market.

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